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*Award-winning Journalist Investigates the Professional
and Personal Lives of the Two Most Famous and
Influential Journalists of Our Time:*

WOODWARD & BERNSTEIN: Life in the Shadow of Watergate

By Alicia C. Shepard

Since the release of Bob Woodward's latest book it's become clearer than ever that for the two journalists who broke Watergate, their legacy and history aren't just inseparable from their journalism, they eclipse it: "[Woodward's] work is not so much beyond consequence as above it, held aloft by his spectacular career and a superseding contract with the reader that he will take them inside the parlor." (David Carr, *New York Times*, 10/2/2006). But the full story of Bob Woodward and Carl Bernstein's role in Watergate, as well their widely diverging paths post-Watergate, has never been thoroughly investigated or revealed by anyone but themselves.

Award-winning journalist and professor Alicia C. Shepard, in an effort to provide context to the lives of the two most celebrated, controversial, and influential journalists of our time, reveals all in **WOODWARD & BERNSTEIN: Life in the Shadow of Watergate** (Wiley, November 2006). This is the most complete retrospective of the duo to date, combining her first access to never-before-seen archival materials, including the Watergate papers the pair sold to the University of Texas for \$5 million, more than 175 interviews, and the revelation of the biggest secret in journalism history—Mark Felt as Deep Throat.

As Shepard describes, even in their early days their differences were clear: Woodward was straitlaced with a strong Midwestern work ethic. Bernstein was a streetwise college dropout who worked his way up the newsroom ladder through raw talent. Bernstein was quick at seeing a story and knowing what it should be; Woodward made sure it got done and done well. Woodward was eager to please, inquisitive, and highly disciplined; Bernstein, while brilliant, was also irresponsible, with poor work habits that got him into trouble. He was on "probation" at the *Washington Post* when he was ordered to work through a weekend—his lucky break.

On Sunday morning, June 18, 1972, only Bob Woodward and Carl Bernstein showed up in the Washington Post newsroom to work on the strange story of the Watergate break-in. Neither one was particularly glad to see the other. Though they shared a fascination with the story, the only other thing they shared was a mutual distrust. But their synergistic partnership allowed them to do something neither could have done alone—and the results were historic.

After Watergate—the most important event for journalism, politics, and the presidency in the past one hundred years—Woodward and Bernstein became living legends throughout the world, leaving in their trail an indelible high-water mark that every American journalist has had to confront since. Their lives should have been golden from there—but how do you live the rest of your life knowing you've peaked by your thirtieth birthday?

Shepard's story of the duos post-Watergate lives reveals more than they've ever exposed (*this paragraph would be heavily assisted by having Alicia include a few teasers that she thinks will be particularly revelatory*). The pair became millionaires overnight. Bernstein married fellow celebrity Nora Ephron, quit the Post, failed miserably as a network news executive, and has never lived up to his potential. Woodward soldiered on to become **WOODWARD INC.**, the biggest brand in the newspaper business, despite having a Pulitzer-winning protégé at the Post get exposed as a fraud and losing all his goodwill in Hollywood with a notorious biography of John Belushi. He famously tells every interviewer he's just not that interesting, but writes a mega-bestseller every other year and bears the weight of nearly all the criticism and praise heaped on his profession.

Woodward and Bernstein told you what happened in *All the President's Men*; now, in **WOODWARD AND BERNSTEIN**, Alicia Shepard tells the rest of the story. With insight and a riveting narrative, she de-mythologizes the “Woodstein” legend while examining how living in the shadow of Watergate has affected the two most promising journalists of our time.

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**WOODWARD & BERNSTEIN:
Life in the Shadow of Watergate**
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